



المنتدى
السوري
SYRIAN FORUM

2023

Annual Report

Annual Report 2023

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11 YEARS of Giving



Our Accomplishments Throughout 11 Years

+62.5M Services

291

Schools
Rehabilitated

4

Schools Built
and Established

297

Schools Fully
Supported

6,576

Education
Personnel
Supported
with Salaries

+54K

Farmers
Supported

630K

Olive Trees
Supported

+1.8M

Livestock
Vaccinated

62

Farmers
Field Schools
Supported

4,923

Small Business
Grants Provided

+40.8K

Syrians Placed
in Jobs (in Syria
and Türkiye)

+26.2K

Training
Beneficiaries

7,453

Houses
Rehabilitated

424

Houses Built

170

Water Stations
& Water
Networks Built
& Rehabilitated

58

Sanitation
Systems
Rehabilitated

18

Solar Systems
Installed

27

Women
Empowerment
Centers

7

Child-Friendly
Spaces

46

Mobile Teams
for Protection
Services

+216K

Psychosocial
Support &
Awareness
Sessions

596

Research
Papers &
Studies

216

Opinion Articles
Published

1,182

Media
Appearances

1,485

Conferences &
Events

18

Books Published

A Message from the CEO



Ghassan Hitto

Co-Founder, Board Member
CEO and President

Our work is centered around four strategic objectives: striving towards the economic empowerment and sustainable development of Syrians, developing tools to mend the destroyed education system, equipping decision-makers with well-crafted policy recommendations, and highlighting the Syrian cause through active advocacy in regional and international forums.

Despite the compounded challenges, especially in the aftermath of the February 6th earthquake, which caused immense destruction and increased the suffering of Syrians, we swiftly mobilized for immediate intervention through strategic partnerships and expert teams.

Our efforts are multifaceted, aiming not only to address immediate needs but to foster long-term stability and dignity for all Syrians.

We focus on enhancing the educational system to ensure that future generations can contribute to a prosperous Syria.

Our approach to economic empowerment aims to lay the groundwork for long-term stability for Syrian individuals and communities. Through active advocacy, we make the Syrian cause resonate in international forums, pushing for policies and support that align with the needs and aspirations of the Syrian people. Investing in research and analysis provides us with an objective understanding of the challenges faced by the Syrian society. It offers us an important framework for identifying priorities and effective ways for early recovery, sustainable development, and peacemaking.

By constantly developing and refining our programs, we work to touch every aspect of Syrian society. Our goal is to empower Syrians to build a life marked by dignity and opportunity, despite the ongoing challenges. We are committed to our mission and to the people we serve, driving forward with projects that make a real difference in Syrian lives.



About Us

- An international grassroots NGO that helps struggling Syrian communities at home and abroad regain their agency through programs of economic empowerment, human development, good governance, and advocacy.
- Established in **2011**, the Syrian Forum and its partners operate in northwest Syria, Türkiye, Europe, and the United States.
- Employs **1,029** dedicated staff members.

Vision

For Syrians to regain personal agency through good governance, sustainable development, and economic empowerment, fostering a resilient and inclusive society.

Objectives

- Empower and develop Syrian civil society and invest in local governance.
- Develop Syrian institutions to promote efficiency, integrity, and professionalism in civil society.
- Foster economic development and create employment opportunities for Syrians in need.
- Offer strategic solutions and policy alternatives in matters related to Syria and its surrounding region.
- Reinforce a political culture with the capacity to develop and strengthen democratic institutions in Syria.

Mission

Our mission is empowerment, to advance sustainable economic, educational, and accountability cultures within Syrian communities toward a democratic, prosperous, and equitable society.

Why Syrian Forum

- Our programs are proven and innovative. We collaborate with organizations from around the world to address the most significant issues facing Syrians.
- Our team is capable, dedicated, and constantly improving. Through special training and education programs, we continually invest in the professional development of our staff.
- Our organization is diverse. From different sectors and professional backgrounds, each staff member offers unique knowledge and skills. Most importantly, our team reflects the diversity of Syrian society.
- Our mission is empowerment. We enable Syrian communities to help themselves, to build their own future.

How We Work

Programs

- Development and Humanitarian Affairs
 - Education
 - Economic Empowerment
 - Public Policy
 - Advocacy
-

Departments

- Internal Audit
- Accounting
- Legal Compliance
- Information Technology
- Human Capital Development
- Communication
- Grants' Financial Management
- Programs Development and Partnerships
- Monitoring, Evaluation, Accountability, and Learning (MEAL)



Where We Work

Syria

Northwest
Northeast
South

Türkiye

Istanbul
Gaziantep

United States

Washington, DC
New York
Chicago
Dallas

Switzerland

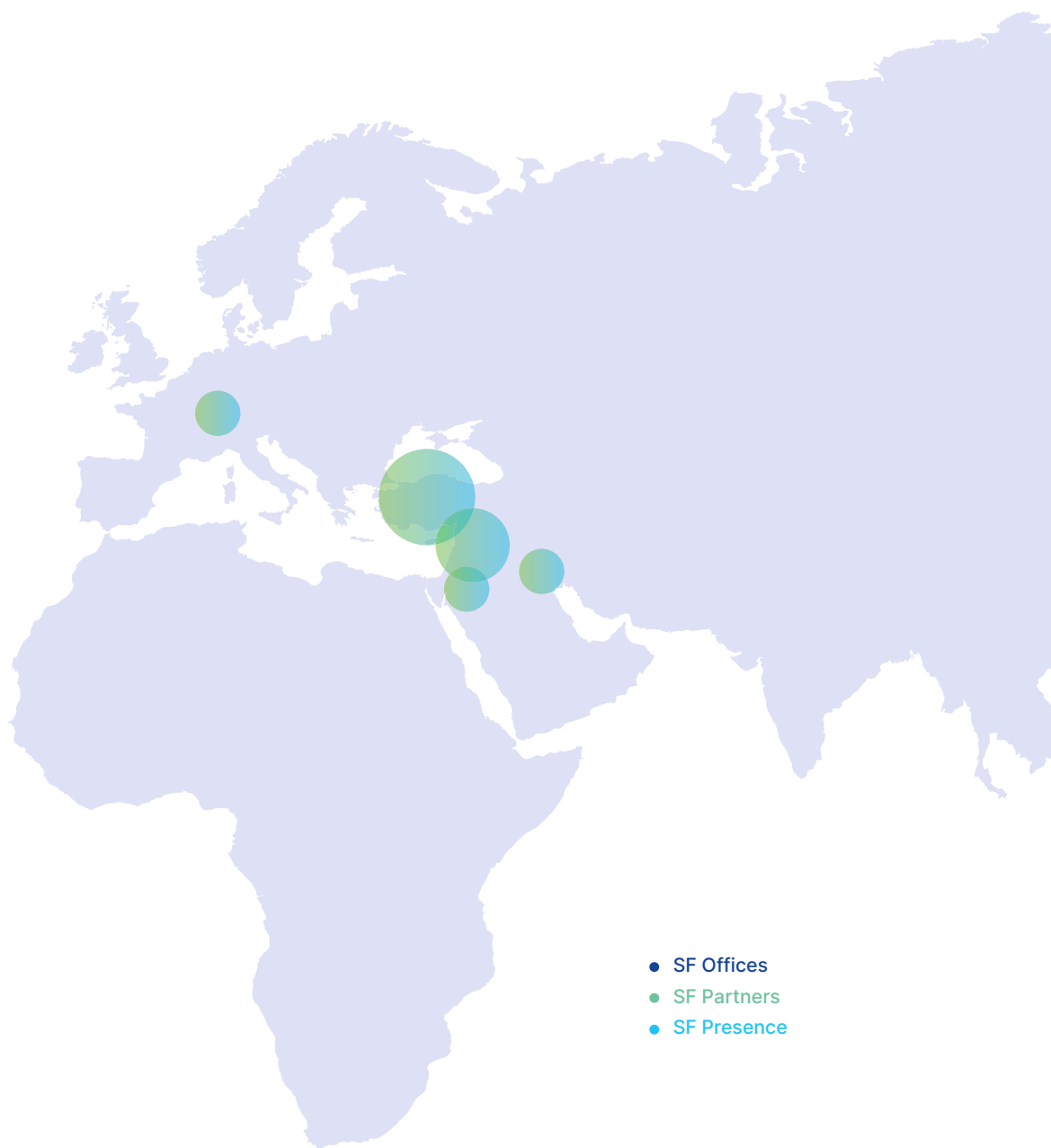
Geneva

Kuwait

Kuwait

Jordan

Amman



Syrian Forum USA

Established in **2015** and operates through its offices in Chicago, Dallas, and Washington DC, Syrian Forum USA works in partnership with the Syrian Forum to support programs related to development and humanitarian affairs, economic empowerment, research and public policy, and advocacy to shed light on the humanitarian situation and the Syrian crisis.

Here is an overview of Syrian Forum USA's activities in **2023**:

- Organizing **6** main US grassroots outreach tours for the Syrian Forum's Board of Directors to share updates from the ground regarding the Syrian humanitarian situation and the earthquake response to encourage donations. In these tours, several meetings and events were held with various communities to promote a deeper understanding of the complex issues that are facing Syria, inspire action, and ultimately encourage positive change.
- Conducting over **100** events, including Khutbas and social gatherings.
- Creating strategic partnerships with other organizations such as Palestine Children's Relief Fund (PCRF), Basmah, INARA, Uzbek American Association of Chicago, and Islamic Association of Collin County to maximize the response efforts during the Feb 6th earthquake.
- Raising awareness about the Syrian cause by sponsoring/attending **22** events such as the Syrian American Medical Society (SAMS), Islamic Circle of North America (ICNA), Islamic Society of North America (ISNA), Muslim American Society (MAS), Council on American–Islamic Relations (CAIR), Council of Islamic Organizations of Greater Chicago (CIOGC).

Syrian Forum USA earned a Candid Platinum Seal of Transparency and is top-rated by GreatNonProfits.com for 2023.







Syrian Forum's Output

5,770,398

Total Number of Services

\$52,468,970

Value of Syrian Forum's Services

9.33%

Administrative Cost



	Output Value	Beneficiaries
Impact of Development and Humanitarian Affairs, including Education, completed projects.	\$45,443,299	2,565,508
Income generated by trained and employed Syrians through the Economic Empowerment program.	\$2,930,209	11,681
	Output Value	Reach
Impact of outputs through the Public Policy and Advocacy.	\$2,540,962	4,468,024
Impact of outputs through the Media track.	\$1,554,500	2,145,128



Development & Humanitarian Affairs

Our program works to provide Syrians with the most needed services to alleviate their suffering, foster economic and social development, and support a vibrant civil society.

We are dedicated to helping Syrians realize self-sufficiency and secure new livelihoods through the following sectors:

- Food Security and Livelihoods (FSL)
- Shelter and Non-Food Items (SNFI)
- Early Recovery
- Child Protection & Women Empowerment
- Water, Sanitation, and Hygiene (WASH)
- Education

Accomplishments

In 2023

2,565,508

Beneficiaries

5,760,818

Services Provided to Beneficiaries

\$36,360,792

Value of Implemented Projects

\$9,082,507

Value of In-Kind Donations

77

Implemented Projects

Through 2023

622

Implemented
Projects

62.5M

Services Provided
to Beneficiaries

\$357.4M

Value of
Implemented Projects

Feb 6th Earthquake

Emergency Response in Northwest Syria

150,593	Beneficiaries
38,509	Beneficiaries with Special Needs
3,981,007	Services Provided
+36,000	Liters of Diesel for Syria Civil Defense's Heavy Machinery
243	Camps and Temporary Shelters Served
565	Tents Installed
1,286	Houses Restored
16	Houses Built
41	Schools Rehabilitated
13,477	School Bags and Stationery Distributed
13,448	Multi-Purpose Cash Vouchers Distributed
\$3,183,596	Value of Cash Vouchers
962	University Students Supported with Registration Fees at The Free University of Aleppo
22,331	Liters of Heating Fuel Provided
33,536 kg	Heating Materials (coal and pyrene) Provided
565	Heaters Provided
9,176	Winter Baskets Distributed
45,774	Food Baskets & Ready-to-Eat-Meals Distributed
53,673 kg	Bread Distributed
973,773 m³	Drinking Water Provided
13,836	Kitchen Materials Baskets Distributed
47,010	Hygiene Baskets and Cleaning Materials Provided
3,875	Toilet Blocks Rehabilitated and Installed
1,433	Water Tanks Rehabilitated and Installed
1,388	Garbage Containers Distributed in Camps
14,245	Awareness and Psychosocial Support Sessions Conducted



Feb 6th Earthquake

Emergency Response in Southern Türkiye

60,312	Beneficiaries
2,160	Beneficiaries with Special Needs
4,585	Ready-to-Eat-Meals Distributed
4,572	Hygiene Baskets and Cleaning Materials Provided
2,958	Multi-Purpose Cash Vouchers Distributed
\$211,981	Value of Multi-Purpose Cash Vouchers





Operational Consortium

In response to the devastating earthquake that struck large areas in Türkiye and Syria on February 6, exacerbating the ongoing humanitarian crisis, an operational consortium was formed between the **Syrian Forum**, the **Syria Civil Defense (White Helmets)**, and the **Syrian American Medical Society (SAMS)**.

The earthquake compounded the challenges faced by the Syrian people over twelve years, including infrastructure destruction, healthcare and education sectors deterioration, and a lack of stability and safety.



Recognizing the urgent need for coordinated efforts, the Consortium contributed to:

- Rehabilitation of Al-Hal Market in Afrin (main city market), which includes more than **100** shops.
- Restoration and support of **30** schools damaged by the earthquake.
- Rehabilitation of the amphitheater of Gaziantep University in Afrin.
- Expansion of Al-Shifa Hospital in the city of Afrin to serve more people.
- Paving of **5 KM** long roads.
- Rehabilitation and asphaltting of **1.6 KM** long of the third bridge road in the city of Afrin, and **9.5 KM** long of Afrin - Kafr Janna road.



How We Work

Needs Based

Our approach to programs based on understanding and identifying the needs of local communities through various assessment tools, including interviews, focus group discussions, and surveys.

Strong Program Design

The Programs Department works to identify gaps and create a program aimed at addressing the root causes of needs. Communities and local councils are consulted at this stage to better understand the feasibility of such programs and to ensure community participation.



Continuous Institutional Development and Capacity Building

Reviewing all the operations of the organization's departments and ensuring that the policies and procedures adopted are followed, in addition to developing suggestions and recommendations that enhance the internal control process and raise the level of professionalism and transparency within the organization. We also make great efforts to build the capacities of the team, especially those working on the front lines.

Monitoring, Evaluation, Accountability, and Learning

Through this function, we can monitor the outputs of programs and measure their impact throughout baseline and end-line assessments. It also provides access to beneficiaries to give their feedback and complaints. Our MEAL department allows us to learn lessons from previous projects and apply them moving forward to strengthen our future programming.



Food Security and Livelihoods (FSL)

214,813

Beneficiaries

\$7,057,891

Value of Implemented Projects

- Projects in this sector created **254** job opportunities for field staff.
- Distribute over **5.6K** meals during Ramadan, and **8,250** kg of meat portions in Eid al-Adha.
- Distribute **+53** ton of bread, **+54.7K** food baskets, and ready-to-eat meals, in addition to **17K** food vouchers.
- Support over **13.8K** livestock breeders with the necessary training to enhance their skills and practices.
- Provide vaccinations for **635K** sheep.
- Distribute **60K** kg of fertilizers, more than **36K** kg of seeds, and **600** liters of insecticides to farmers.
- Distribute **400** set of agricultural tools to farmers, in addition to **200** set of safety and security equipment.
- Support **41.6K** olive trees with agricultural services such as pruning and harvesting, and **21.2K** dunums with seeds, fertilizers, and insecticides.
- Establish **10** field schools for farmers & provide training on best agricultural practices for over **280** farmers.



Shelter and Non-Food Items (SNFI)

125,789
Beneficiaries
\$6,568,734
Value of Implemented Projects

- Projects in this sector created **123** job opportunities for field staff.
- Construct **16** residential units in Babisqa to provide shelter for families affected by the earthquake.
- Rehabilitate **1,286** houses in Afrin, Armanaz, Azmarin, and other earthquake-affected areas.
- Distribute over **12K** baskets of household items, and over **10K** baskets of blankets and winter clothes.
- Site preparation and graveling for **17,825 m²** of **6** camps.
- Distribute **21.5K** multi-purpose cash vouchers and winter vouchers totaling over **\$3.9M**.
- Provide cash vouchers for home repairs to over **570** earthquake-affected families.
- Distribute **565** tents and heaters to earthquake-affected families, and over **70K** liters of heating materials.



Early Recovery

143,253

Beneficiaries

\$617,894

Value of Implemented Projects

Early recovery projects in northern Syria aim to support the stabilization of impacted communities and fortify the resilience of affected individuals.

These initiatives encompass socio-economic revitalization efforts as well as the rehabilitation and restoration of essential infrastructure and services.

- Projects in this sector created **28** job opportunities for field staff.
- Rehabilitate Al-Hal Market in Afrin, which includes more than **100** shops.
- Restore the amphitheater of Gaziantep University in Afrin.
- Rehabilitate and pave roads **5 KM** long.



Child Protection and Women Empowerment

224,203	\$7,546,245	\$2,688,317
Beneficiaries	Value of Implemented Projects	Value of In-Kind Donations
<hr/>		
46 Mobile Teams		23 Women and Girls Safe Spaces
7 Child-Friendly Spaces		4 Community Centers

Child Protection

- Provide **3,600** vulnerable children with specialized individual assistance and case management services.
- Distribute **38K** identification bracelets for children to prevent separation from their families during displacement after the earthquake.
- Distribute over **6,500** newborns and first aid kits.
- Provide more than **2,000** parental skills and over **16,800** awareness and psychosocial support sessions.
- Establish **7** community committees and conduct **23** trainings on child protection against exploitation and sexual abuse.



Women Empowerment Program

- Projects in this sector created **658** job opportunities for field staff.
- Provide over **76K** psychosocial, life skills, and recreational sessions, in addition to awareness sessions for young mothers.
- Provide educational training such as English courses, computer, and robotic programs for young girls.
- Support **6** women's associations and establish **28** community women's committees to raise awareness of women in the community.
- Distribute more than **138K** dignity kits for women and girls.
- Support **128** women with income generation projects.
- Provide over **790** vocational training sessions on sewing, handicraft, hairdressing, confectionery, and entrepreneurship.
- Provide over **3,300** consultations for women and girls, and 163 training sessions on gender-based violence.
- Support **3,400** gender-based violence cases through psychosocial activities and referrals to specialized sectors when needed.



General Protection

- Establish **4** community committees and launch **12** initiatives to raise awareness on general protection matters.
- Provide **1,827** legal consultations and **14K** awareness sessions on civil status, properties, and real estate documents.
- Conduct **156** monitoring surveys in served communities on the provides protection programs' services.
- Establish and support **2** legal networks and conduct **10** training programs on public protection issues.



Water, Sanitation, and Hygiene (WASH)

1,807,908	\$9,570,561	\$6,394,190
Beneficiaries	Value of Implemented Projects	Value of In-Kind Donations

- Projects in this sector created **571** job opportunities for field staff.
- Water, sanitation, and hygiene services targeted **312** camps, **19** health centers, and **205** schools.
- Connect **1** water station to the electricity grid, establish **2** water stations, **6** water networks, and **14** sewage systems.
- Conduct more than **157K** hygiene awareness sessions in schools & camps.
- Distribute over **1.9M** m³ of drinking water to people in camps (**35** liters/beneficiary/day).
- Rehabilitate **6** water networks, **12** water stations, and install **7** solar energy systems to support alternative and clean energy and sustain service delivery.



-
- Distribute **2K** garbage containers, collect over **70K** m³ of solid waste to landfills, and desludge of septic tanks in schools, health centers, and camps.
 - Provide operational support to **27** water stations, including electricity (**2.9M** kWh), fuel (**396K** liters), and chlorine (**29K** liters), in addition to maintenance services, as well as training station workers and covering their wages.
 - Distribute over **116K** hygiene kits, and more than **1.2M** bars of soap, in addition to **44K** jerrycans for water.
 - Construct and rehabilitate **5K** toilet blocks in camps, including facilities for people with special needs.
 - Rehabilitate and install **10** concrete water tanks, and **1,811** drinking water tanks in camps, health centers, and schools.



Agreements

Signed with Turkish government institutions across different provinces to implement projects for Syrians inside Syria



Gaziantep

- Empower Olive Framers through Intercropping Agricultural Techniques in Azaz. (AFAD & Directorate of Agriculture and Forestry)
- Provide Emergency Response, Case Management, and Psychosocial Support to Women and Girls. (AFAD, Directorate of National Education, and Directorate of Family and Social Services)
- Provide Water, Sanitation, and Hygiene Services as Part of The Emergency Response for People Affected by The Earthquake, and Raise The Efficiency of Water and Sanitation Networks for The Communities Affected by Cholera and the Earthquake. (AFAD)
- Homes' Rehabilitation for People Affected by The Earthquake in the cities of Jindires and Al-Bab. (AFAD)
- Provide Life-Saving and Sustainable Humanitarian Assistance to People Affected by The Earthquake in Northern Syria. (AFAD)
- Distribute Food Vouchers in Azaz, Jindires, and Afrin. (Directorate of Family and Social Services)



Hatay

- Provide Emergency Response, Case Management, and Psychosocial Support to Women and Girls. (AFAD, Directorate of National Education, and Directorate of Family and Social Services)
- Provide Water, Sanitation, and Hygiene Services as Part of The Emergency Response for People Affected by The Earthquake in Northern Syria. (AFAD)
- Restore the Amphitheater of Gaziantep University in Afrin. (Directorate of National Education)

Kilis

- Distribute Ready-To-Eat- Meals and Food Vouchers. (AFAD)
- Provide Learning Opportunities Through Non-Formal Education in a Safe and Protected Educational Environment for Children in Northern Syria. (AFAD & Directorate of National Education)



Education

Our education projects are designed to address the multifaceted challenges faced by children and teachers in northern Syria. Through our comprehensive efforts in schools' rehabilitation, distribution of educational materials, and targeted support

for teachers, we seek to dismantle the barriers to education, fostering an environment where learning can flourish against all odds, because we believe that education is the most powerful tool for empowerment and change.

49,542

Beneficiaries

1,200

**Beneficiary Students
with Special Needs**

\$4,999,463

**Value of
Implemented Projects**

- Rehabilitate **78** schools, including **41** schools as part of the emergency response to the earthquake.
- Support **60** schools with operational expenses, furniture, and winter needs such as heaters and heating fuel.
- Distribute **7,350** textbooks, over **34K** school bags, recreational tools, and personal hygiene kits for students.
- Provide over **\$2M** as salaries to **1,557** teachers and administrative staff.
- Distribute more than **\$59K** as cash for education for students.
- Conduct **99** awareness campaigns for **COVID-19** and **Cholera**, and **38** awareness campaigns on child protection and the importance of education.
- Provide solar power systems to **18** schools, as well as security and safety equipment to **55** schools.
- Provide transportation for students living far from their schools, and for those with special needs.
- Distribute **317** educational bags for teachers and conduct **17** capacity building training to improve their skills.
- Rehabilitate sanitization and sanitary facilities for **113** schools.
- Secure **57** field job opportunities through education projects.



Our Education Model

Our **Education Model** extends beyond curricula and technologies used; it requires a comprehensive focus on the **student**, the **family**, and the **teacher**. Providing an educational environment that encourages continuity in learning positively impacts the development of students and helps them reach their full potential. By involving both families and teachers, this **Education Model** enhances the educational experience and addresses the holistic needs of students.

We believe that education is not just a fundamental right for every child, but it is the cornerstone for achieving sustainable development and regaining agency in northern Syria. It is the gateway that opens new horizons for individuals and communities, enabling them to achieve their aspirations and contribute to building a better future.

In **2023**, we opened our first two schools within the educational complex in Azaz:

- Elementary School for boys and girls: **205** students, **90%** are orphans
- Middle and High School for girls: **200** students, **50%** are orphans


We have also started the construction of **3** new schools by the end of **2023**, to welcome students in September **2024**:

- Middle and High School for boys within the educational complex – Azaz
- Elementary School for boys and girls – Jarablus
- Middle School for girls – Jarablus

In addition to the **Family Support Center** and an academy for **Teachers' Capacity Building**, which will be included in the educational complex.

Through this **Education Model**, we aim to provide equal opportunities for learning and growth for orphans and the most vulnerable children, giving them the chance to build a brighter future, and engage families in the educational process to foster a supportive home environment bridging school and home life, in addition to equipping teachers with the skills to be effective educators and advocates for all children.



A woman wearing a light purple hijab and a dark long-sleeved top is speaking into a black microphone. She is holding the microphone with both hands. In the background, there is a white banner with the Dollani logo (a stylized 'D' in a circle) and the word 'Dollani' in English and Arabic. To the left, a white flag with the Dollani logo is partially visible. The overall setting appears to be an outdoor event or a large indoor space.

Economic Empowerment

Our economic empowerment projects reflect our commitment to achieving sustainable and comprehensive development in northern Syria. Our program aims to empower Syrians to achieve self-sufficiency through capacity building training, small business grants, and advanced bootcamps to train Syrian

youth on marketable skills in the technology sector, which enables them to attain sustainable job opportunities, contributing to optimal investment in individuals and enhancing the ability of local communities to recover and achieve sustainable stability.

Accomplishments

In 2023

201

Small Business Grants

44

Training Courses

577

Trainees

1,891Employed
(in Syria and Türkiye)**144**Career Counseling
Beneficiaries**10**

Workshops

2

Bootcamps

22

Dollani Talk Sessions

11,681

Number of Beneficiaries

Through 2023

4,923Small Business
Grants**40,891**Employed
(in Syria and Türkiye)**26,281**

Trainees

Small Business Grants

\$1,000 - \$5,000 Value per Grant

The projects aimed to support families led by women, individuals with special needs, and people who can work and generate income. These projects were built upon a tailored framework and strategic plan, which commenced by equipping beneficiaries with essential skills in small business management, activity planning, budgeting, market analysis, and profit estimation.

By equipping these individuals with the necessary tools and knowledge, we not only enhance their capacity to support themselves and their families but also stimulate local economies, lead to improved community resilience, and reduce dependency on external aid.

The grants supported projects such as:

- Barber shop
- Clothing shop
- Grocery stores
- Coffee roasters
- Sewing workshop
- Mobile phone repair
- Women's beauty salon
- Food processing centers
- Household goods and tools
- Dairy and cheese production
- Stationery and school supplies



Dollani Initiative

The Dollani initiative was launched in **2023**, as part of the Syrian Forum's economic empowerment program, to develop the capabilities and empower youth in northern Syria in the digital technology field to enhance their job opportunities and achieve sustainable income.

Dollani focuses on:

- **Bootcamps:** Intensive and specialized training courses in the digital technology sector to develop the skills of youth in northern Syria.
 - 2** Bootcamps - Writing content in Arabic for SEO
 - 3** months/per camp
 - 44** trainees
- **Workshops:** to empower trainees with the necessary tools to enhance their knowledge and succeed in their professional paths through an interactive learning environment.
- **Career counseling:** to enhance the skills of participants to reach their full potential, as well as develop their professional paths through support and guidance.
- **Dollani Talk:** Interactive sessions aim to create interactive communication between Dollani trainees and professional guests to benefit from their experiences and success stories.



Support The Digital Transformation of Small and Medium Enterprises

91 Beneficiary Companies

4 Workshops

127 Counseling Sessions

This project is designed to assist small and medium-sized Syrian enterprises in Türkiye in navigating the obstacles they encounter with customer relationship management. The project facilitated the adoption of digital solutions, providing businesses with access to a Customer Relationship

Management (CRM) system, along with extensive training for their staff. Moreover, personalized consulting sessions were offered, all aimed at enhancing the companies' digital engagement capabilities and improving their customer interactions.



Preparing Youth and Women in Türkiye for the Digital Economy

89 Female Trainees

The project aims to train women in various sectors such as graphic design, social media management, and digital marketing to develop marketing content, in addition to workshops on work culture in Türkiye.

40 Employed

Upon completion of the training, **40** beneficiaries were connected to job opportunities matching their received training, and to encourage employers to hire beneficiaries, employers received incentives for **3** months to pay employees' salaries.



A photograph of a conference room. A long table is covered with a black cloth, and several people are seated along it. In the background, a large screen displays the Omran logo, which consists of a stylized red and blue circular graphic. To the right of the logo, the text "ÜMRAN" is written in large blue letters, followed by "STRATEJİK ARAŞTIRMALAR MERKEZİ" in smaller blue letters. The room has a modern design with a wooden wall on the right and a large window on the left. The floor is covered with a patterned carpet.

Public Policy

Omran is an independent research institution with a leading role in the scientific and knowledge-building of Syria and the region, state, and society. It strives to be a primary reference for rationalizing policies and shaping strategies for decision-makers and influencers in the Syrian issue. It focuses on areas of politics, development, society, economy,

and local governance, in line with the necessities of structurally and functionally building Syrian state institutions. This also includes adherence to the principles of the rule of law, justice, good governance, respect for human rights, empowering citizens, and civil society institutions, and enhancing democratic practices.

Accomplishments

In 2023

9

Studies

40

Opinion Articles

1

Book

19

Research Papers

24

Reports

16

Power and Control Maps

280

Conferences and Events

192

Media Appearances

252

Information Support Papers

Through 2023

65

Studies

216

Opinion Articles

18

Books

1,485

Conferences and Events

1,182

Media Appearances

531

Research Papers

Omran's Focus

Community Capital

- Social structures and organizations
- Social cohesion
- Social contract
- Displacement and diaspora

Economic Recovery and Development

- Human and natural resources
- Humanitarian and development files
- Political economy
- Early recovery and reconstruction

Governance and Political Systems

- Issues of state institution reform
- Dynamics of governance patterns
- Centralization and decentralization

Security and Defense

- Security structures and militarization
- Military-civilian relations
- Sub-state actors
- Counter-terrorism and extremism

Political Landscape and its Milestones

- Negotiation and mediation
- Local, regional, and international landscapes
- National entitlements

Omran's Goals

- Reviving regional and international interest in the Syrian cause.
- Rationalizing the interventions of decision-makers.
- Activating the role of Syrians in the Syrian cause.
- Accumulating a deepened understanding of the Syrian cause files.

Why Omran

- Periodic engagement with decision-makers and stakeholders on the Syrian cause.
- Research advocacy through a network of local, regional, and international relationships and strategic partnerships.
- The ability to access all areas in Syria's geography through a wide network of field coordinators.
- High-quality and vital outputs based on accurate field information from all of Syria.
- Reference and relevance as one of the most important research sources in various issues related to Syrian affairs.

Research Programs

- National Think Groups
- Inside Syria (monitoring and field research, interaction with local community leaders)
- Turkish Affairs
- Arab and Foreign Affairs
- Research Training



Omran's Impact

Research Collaboration

- Published **40** research articles in various Arab and foreign think tanks.
- Organized **22** events in collaboration with institutions and research centers inside and outside of Türkiye.
- Provided **37** consultations to researchers to support their research papers in various political, economic, and social aspects.
- Trained **51** university and master's degree students to develop their research skills and tools in international mediation and negotiation, local administration, reconstruction, safe return, research methodologies, and human rights work paths.

Social Engagement

- Reached **3,476,357** individuals interested in Syrian affairs through various social media platforms.
- Engaged with over **8,100** people to acquaint them with the Omran's work and outputs.
- **39** local, regional, and international media outlets were reached to inform the public about the Syrian issue.
- 10 entities republished the Omran's outputs, and **33** local and international institutions relied on the center's outputs as a primary source in their published materials.

Engagement with Decision Makers

- **54** meetings with local and community organizations, activists, human rights advocates, politicians, and academics.
- **77** meetings with foreign and Arab think tanks and research center, in addition to meetings aimed at building partnerships.
- **91** meetings with representatives of local, regional, and international states and political figures.

Key Research Outputs

- The Syrian Regime Signals Legal and Military Shifts to the World. **January**
- Salary Increases, A Syrian Regime Policy Driving the Militarization of Society. **January**
- After the earthquake: Challenges of the “Local Response System” in Northwest Syria. **February**
- Facing the Earthquake... A Syrian Stand Against International Neglect. **February**
- The Impact of the February **2023** Earthquake on the Syrian Scene. **March**
- “Civil Sector” Response to the Earthquake in Regime Areas. **March**
- An Assessment of Earthquake Response by Civilian Actors in Syrian Regime-Controlled Areas. **April**
- Assassinations in Opposition Areas from July to December **2022**. **April**
- Governance of the Financial Sector in Northern Syria. Reality and Challenges. **May**
- Normalization Path with the Regime: Dynamics, Motivations, and Expected Trends. **May**
- Assad’s Soft Tools “The National Union of Syrian Students as a Model”. **June**
- Determinants of Success for Micro-Projects by the Private Sector in Northern Syria. **June**

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- Jeddah Summit, Returning the Lost without a Compass. **July**
 - Indicators of Early Economic Recovery in Northwest Syria During **2022**. **July**
 - The Necessity of Establishing Cross-Border Community Relations. **August**
 - The Sweida uprising in August 2023: Security Challenges and Open Scenarios. **August**
 - Soft Tools of the Assad Regime: “The National Union of Syrian Students as a Model”. **September**
 - Arab policy series towards Syria (**1**): Oman and the Mediation Question. **September**
 - Post-War Generation Needs. Educational Gaps in Northwest Syria as a Model. **October**
 - Freedom of Media, Expression, and Opinion and the Syrian Regime’s Compliance with it. **November**
 - Gaza War: The Responses of Syria’s Local Actors. **December**
 - From Settlement to Captagon: The Security Dynamics in Syria’s Daraa. **December**
 - Periodic Briefings on the Syrian Scene (monthly) Issued in Three Languages (Arabic - Turkish - English).

Research Training Program

Syria



Al Bab

- Writing an analytical article in collaboration with the Student Union in Al Bab city. The training focused on the article's structure, objectives, and writing techniques. It further explored the distinctions between an article and research.
- Scientific research skills in collaboration with the Faculty of Political Science and Public Administration at Gaziantep University Al Bab. The training focused on the research introduction, research questions, and writing style.



Afrin

Scientific research skills in collaboration with Gaziantep University - Afrin. **82** undergraduate and master's students applied, of which **22** were accepted according to the scientific committee's criteria. The training consisted of **64** hours on methodologies, skills, tools, and applications of scientific research.

Türkiye



Mardin

Research paper writing in collaboration with Mardin Artuklu University. **50** undergraduate and master's students applied, of which **16** were accepted according to the scientific committee's criteria. The training consisted of **18** hours, covering the principles of research paper writing, how to choose a research topic, sections, and types of research.



Research Projects

Community Cohesion Enhancement Project Local Communities as Drivers of Social Stability

The project aims to enhance the capacity of local communities to develop key sectors such as economic recovery, governance, and reconciliation through local dialogues between different localities, describing the reality, stakeholders, problems, challenges, impacts, and outcomes, and then proposing solutions from a community perspective.

Project Outputs:

- 178 In-depth interviews
- 98 Local focus groups
- 6 Research papers
- 4 Maps of key stakeholders
- 6 Local & cross-local networks
- 38 Local roundtable discussions
- 5 Small grants/ **€3,200** each:
 - Agricultural Field School
 - Cultural Community Platform
 - Community Dialogue Platform
 - Managing Community Diversity
 - A Guide on the Legal and Institutional Environment for the Housing Sector
- **1,189** Number of participants



Arab Think Tanks Platform Project

The goal of this project is to foster peace in Syria through the collection, discussion, and dissemination of diverse perspectives to research institutions, policymakers, and stakeholders involved in Syrian affairs through regular visits, on-ground interviews, and workshops. This involves engaging with decision-makers, specialists, and academics familiar with Syrian issues from countries including Türkiye, Lebanon, Saudi Arabia, Egypt, Iraq, Jordan, and Qatar. Discussions focused on the political process, governance, national security, anti-terrorism efforts, the challenges faced by refugees and internally displaced people, as well as social and economic recovery.

Project Outputs:

- **119** In-depth interviews
- **5** Regional and international workshops with research and study centers
- **21** Interviews with experts and Syrian stakeholders

International Syrian Youth Platform Project

The project aims to create networks among Syrian youth in countries of refuge (Türkiye, inside Syria, USA, Jordan, Egypt, Europe) to create interaction among them and identify a set of Syrian issues with the goal of supporting and advocating for them.

Project Outputs:

- **56** Participants
- **1** Youth conference
- **1** Training
- **1** Interactive digital platform
- **4** Advocacy campaigns

Printed Publications

A collection of research papers was included in the first scientific conference of Omran Center in collaboration with Istanbul Medipol University titled: Governance in Syria Post-**2011: Challenges and Opportunities**, which was held on December **6, 2022**.

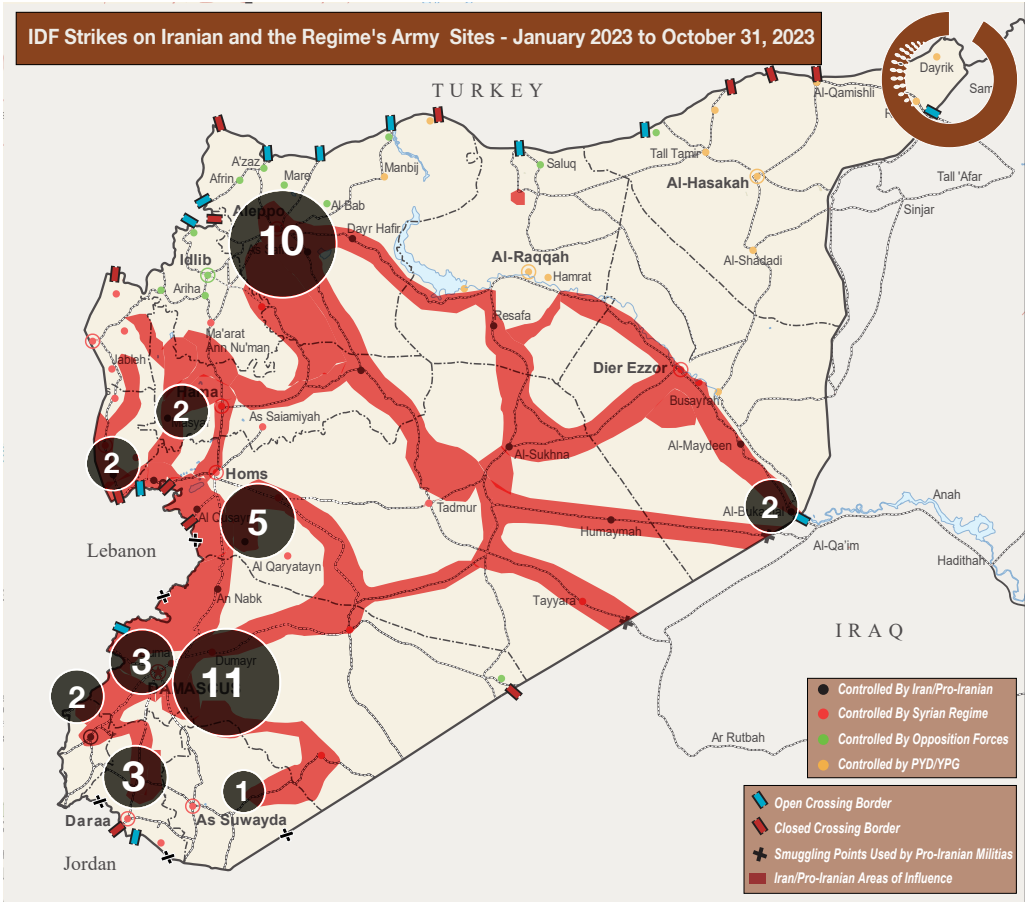
The research papers were categorized into four themes; political, economic, administrative, and educational, distributed across seven main chapters.

All the research papers focused on studying and analyzing the topics from a governance perspective, on the one hand, and providing recommendations to stakeholders and policymakers to rationalize the public policy-making process, on the other hand.

Research Papers Titles

- Principles and Guarantees of Good Governance and Anti-Corruption in the Future Syrian Constitution.
- The Reality of Governance for Displaced People in the Syrian Interim Government and Some Scientific Unions Post - **2011**.
- Challenges and Opportunities of Governance in the Pre-University Education Sector in the Euphrates Shield Areas: The Case of Azaz City.
- The Reality of Corporate Governance in the Liberated Areas of Syria After **2011: Opportunities and Challenges**.
- The Impact of War Economy on Governance Indicators in the Syrian Public Sector in Areas Controlled by the Central Government in Damascus.
- Governance of the Financial Sector in Northern Syria: Reality and Challenges.
- Foundations of the Proposed Political System for Good Governance.

Maps



Conferences & Events

Organized by Omran

Türkiye

Istanbul

- A research seminar titled “The Syrian Lobby in America... Dynamics of Action and Influence” presented by Mohammad Alaa Ghanem, Head of Policy and Government Relations at the Syrian American Council and the American Coalition for Syria.
- A special seminar titled “The Drug Crisis in the Levant and the Gulf and Its Economic and Political Effects on Syria,” reviewed the description of drug production and export networks in all control areas in Syria and Lebanon and the economic and political reflections of the drug issue on Syria & the region.
- A research seminar titled “Implications of the February **2023** Earthquake on the Syrian Scene”. Focused on the needs in northwest Syria, and assessed the patterns of international, regional, and local responses and the earthquake’s implications on the political landscape.
- Discussion session on union work, focused on narrating the student’s union activities in Syria before the Syrian revolution and reviewing the experiences of students work after the Syrian revolution, its stages, challenges, and obstacles.
- “Syrian Youth Conference” attended by **60** young Syrian activists coming from **12** countries of refuge, aiming to increase networking among Syrian youth and train participants on the basics of mobilization and advocacy in the context of the Syrian issue.
- A research seminar titled “Assad’s Soft Tools.., The National Union of Syrian Students as a Model” reviewed the details and results of the study, explaining the levels of the Union’s work and its roles.

Ankara

A consultative dialogue session in collaboration with Ankara Social Sciences University (Ankara Sosyal Bilimler Üniversitesi), on the reality of Syrian refugees in Türkiye, discussed the narrative

of Syrian asylum in Türkiye and the most significant changes brought about by the decisions of the Turkish government towards refugees.

Gaziantep

- A dialogue seminar in collaboration with the Local Administration Councils Unit discussed the paths of normalization with the Assad regime, its expected directions, and the extent of its impact on the “conflict freeze” scenario.
- A dialogue seminar in collaboration with the Local Administration Councils Unit titled: “The Syrian Civil Society and the Dialectics of the Political Role” focused on the emergence of Syrian civil society, its significant transformations, and framing the boundaries and nature of the political role of civil society.
- A dialogue seminar titled “The Abolition of the Military Field Court, A Formal Change Approach,” discussed the effects of Legislative Decree No. **32** of **2023**, which ordered the cessation of the Military Field Court’s operations, and the subsequent steps on both the political and legal fronts.

Mardin

- A dialogue session with Arab and Syrian students at Mardin Artuklu University (Mardin Artuklu Üniversitesi), within the framework of the cooperation agreement signed between Omran Center and the university.
- A research seminar in collaboration with Mardin Artuklu University (Mardin Artuklu Üniversitesi) titled “Developments in the Syrian Scene and Post-AI-Aqsa Flood Prospects,” discussed the variables of the Syrian scene between crisis management and the role of actors on the ground.
- A workshop that discussed the reality of political freedoms, human rights violations, and the decision-making mechanism of the autonomous administration and scenarios related to the future of autonomous-administration.

Urfa

A dialogue seminar in collaboration with the Center for Civil Society and Democracy discussed the expected American attitudes towards the Iranian land supply line; and

the nature of the relationship between the Syrian Democratic Forces (SDF) and the Arab component in the region.

Syria

Afrin

A research seminar on the developments in the political scene in Syria, which reviewed the Syrian landscape after the Arab Summit and the nature of the relationship between the Arab countries and the Assad regime.

Al Bab

A dialogue seminar in collaboration with Beit Al-Kul reviewed the tools of the Syrian revolution and their impact on the narrative of the general scene in Syria.

Qatar

Doha

A dialogue seminar in collaboration with the Syrian Embassy in the State of Qatar titled "Developments in the Political Scene in Syria After the Earthquake" focused on the

Jordan

Amman

- A workshop in collaboration with the Carnegie Endowment for International Peace and the Institute for Policy and Society titled "The Regional Implications of the War on Gaza," within the framework of the joint memorandum of understanding signed with the Institute for Policy and Society aimed at enhancing cooperation and joint work in the fields of research and development.
- A discussion session in collaboration with the Institute for Policy and Society titled "Transformations of the Syrian Crisis and Challenges to Jordanian National Security."

political implications of the movement of local, regional, and international actors towards the disaster and its repercussions.

Switzerland

Geneva

Participation in the side event organized by "The Syrian Forum" on the sidelines of the 54th session of the Human Rights Council; which addressed a comprehensive study of the roles played by unions and student federations in Syria's history; and assessed the possibility of the regime using these entities as tools for repression.

Italy

Siracusa

A workshop in cooperation with "The Siracusa International Institute for Criminal Justice and Human Rights" discussed scenarios of the Syrian scene and its challenges, security and terrorism files, the political process, UN Resolution **2254**, refugee issues, and the economy.

Online Events

- A research seminar discussed the uprising of tribes in the countryside of Deir ez-Zor and their military conflict with the Syrian Democratic Forces and anticipated its outcomes and implications for the future of Syrian Jazeera region.
- A research seminar discussed the models of the local authority that the regime aimed to reproduce and their impact on the return of the displaced and the future of the political solution.
- A research seminar discussed the international parties' stance on normalization paths with the Assad regime between countries in the region.
- A research seminar on the study titled "Assad's Soft Tools.., The National Union of Syrian Students as a Model," addressed the mechanisms of the student union's alignment with the narrative of the Assad regime and its legal and organizational causes.
- A research seminar discussed recent developments in the city of Sweida, focusing on the political, economic, and social contexts and their impact on the Syrian file.



Attended Events and Engagements

- A workshop held in The Hague on formulating the Syrian narrative and identifying its carriers, and the importance of participation by those institutions and individuals in formulating and building the general Syrian narrative.
- Participation in a research paper at the Sixth International Conference on Islamic Finance, organized by the Center for Islamic Economics and Finance at Hamad Bin Khalifa University in the State of Qatar.
- Participation in the events of the **21st** edition of the Doha Forum held in the State of Qatar under the slogan "Together Towards a Shared Future," attended by several officials, representatives of governments, as well as regional and international organizations.
- A seminar on the development of small and medium-sized enterprises in Arab countries organized by the Arab Planning Institute.
- Participation in the **9th** "Istanbul Security" conference, organized by TASAM for Turkish Asian Strategic Research.
- A roundtable organized by the Syrian Negotiation Commission on the stalled political process and the current path of regional rapprochement with the Assad regime, and the necessary response from the Syrian opposition bodies.
- Participation in the launch of the anthology "Until the Last Word" published by the Pioneers Organization for Cooperation and Development, aimed at highlighting issues of the revolution in a literary manner.
- Participation in a workshop of experts supporting the elections committee in the Syrian Negotiation Commission, with members of the commission and a group of Syrian and international experts.
- Participation in the events of the Gulf-Turkish Economic Forum, organized by the Gulf Research Center in Istanbul.
- A workshop organized by the Syrian Center for Policy Research on ways and mechanisms of coordination between civil society organizations.
- An expert workshop organized by The Carter Center discussed sanctions in Syria and the next phase.

Media Coverage

TRT WORLD

TRT1



REUTERS



L'Orient-Le Jour



INDEPENDENT

Le Monde

abc NEWS

EL PAÍS

deVerdieping
Trouw

ALJAZEERA



العربي الجديد



عربي 21



ن بوست



nbc

أخبار 24



الحوار

وطن
صوتها خربة
WATAN FM

القدس العربي

عناب بلادي
من كرم الثورة
enab baladi

L19

شبكة شام
SHAAM NETWORKسنا / SN
الوكالة السورية للأنباءSYRIA
INDICATORسوريا على طول
SYRIA DIRECT

الحرية



Advocacy

Our advocacy efforts are dedicated to raising awareness, amplifying the Syrian cause, and shedding light on the humanitarian situation in Syria.

Through effective advocacy strategies, we seek to foster international cooperation, mobilize resources, and advocate for sustainable solutions to alleviate the

suffering of Syrians and rebuild their lives by leveraging various channels and platforms, including media outreach, social media campaigns, and collaborations with influential figures and organizations.

We strive to ensure that the voices of those affected by the crisis are heard and that their stories resonate with the world.

Accomplishments

In 2023

12

Meetings with Key
Stakeholders and Country Missions

1

Side Event at
The UN Human Rights Council

3

Webinars

2

Workshops

1

Press Conference

45

Opinion Articles

110

Media Appearances

Our Impact

○ **Addressing the Implications of the Russian Veto on the Cross-Border Humanitarian Aid Mechanism, Exploring and Evaluating Advocacy Options**

A webinar organized in collaboration with Syrian Non-Governmental Organizations (NGOs) and Civil Society Organizations (CSOs). The objective was to address the repercussions of the Russian veto on humanitarian aid efforts in Syria, and the implications of the Syrian regime's decision to extend its approval for ongoing operations through the Bab al-Hawa crossing, both operationally and legally.

○ **The Dutch Canadian Lawsuit Against The Syrian Regime Before The International Court of Justice**

A webinar aimed to explore the legal jurisdiction of the International Court of Justice and the potential outcomes of The Dutch Canadian lawsuit. Additionally, the speakers discussed political action and advocacy strategies that civil society organizations can employ, particularly in relation to the ongoing case. Featured speakers included a lawyer and international law consultant, human rights and advocacy activists, and members of the Saydnaya Detainees Association.

○ **The Syria Sanctions Policy Program (SSPP) Launch Event**

A webinar conducted to introduce the goals and deliverables of the SSPP (Syrian Sanctions Policy Program), which is a joint effort between the Syrian Forum, Omran for Strategic Studies, and the Observatory of Political and Economic Networks.

The program works toward improving the efficacy of Western sanctions on the Assad regime by bridging the gap between researchers, policymakers, bureaucrats, and politicians to influence Western sanctions on Syria in a way that weakens the Assad regime and increases the likelihood of behavioral change, minimizes the side effects on civilians and removes the hurdles to humanitarian response, counters the narrative, pushed primarily by the regime and its backers, that sanctions are the main reason behind the suffering of civilians, and nuances the narrative that sanctions have no side effects on civilians.



○ **Advocacy Tour on the Sideline of The Human Rights Council and United Nations General Assembly - September**

Geneva

During the fifty-fourth session of the Human Rights Council at the United Nations Office in Geneva, the Syrian Forum delegation engaged in two days of meetings with various country missions. Discussions centered on ensuring sustained humanitarian aid to Syria and addressing concerns about international investigative mechanisms for human rights violations. Political developments in Syria and the region were also reviewed. Additionally, the delegation organized a side event titled "Reshaping the Future of Syria: Examining the Roles of Unions,

Student Unions, and Non-Governmental Organizations in Upholding Human Rights," sponsored by the Permanent Mission of the European Union. This session focused on the contributions of these entities in Syria and underscored the regime's exploitation of unions for oppression, emphasizing the vital role of civil society organizations in improving Syria's situation, while highlighting the humanitarian, health, and economic challenges facing Syrians and the positive impact of civil society organizations in effecting change.

Washington DC

In collaboration with The Atlantic Council's Syria Project, and The New Lines Institute for Strategy and Policy Special Captagon Trade Project, the Syrian Forum organized a public discussion in Washington D.C. to present a thorough analysis of the challenges and suggested strategies outlined in the recently published "U.S. Strategy to Address Captagon," and to deliberate on their implications for policymakers and think tanks. The event featured experts from the United States, Syria, the European Union, and the United Kingdom. Our delegation also had a series of significant meetings with key officials, the Deputy Assistant Secretary of State for Near Eastern Affairs, and his Syria team at the U.S. Department of State, the Middle

East Bureau of the U.S. Agency for International Development, the Director for Humanitarian Assistance Operations at the National Security Council of The White House, the Democratic member of the Subcommittee on Foreign Operations and Related Programs in the U.S. House of Representatives, along with parallel meetings included discussions with the American humanitarian aid coordination team for Syria. The meetings focused on the need for increased American support in northwest Syria, particularly to support stabilization efforts, and the challenges in implementing development work and enhancing early recovery activities in northern Syria.

New York

Meetings with eight permanent missions from both Security Council and non-Security Council members were held, focusing primarily on the deteriorating humanitarian crisis in northern Syria, highlighting the dire humanitarian situation in Idlib, and underscoring the critical role played by local organizations in meeting

essential needs despite being sidelined from decision-making processes.

An agreement was reached to maintain communication and consult on cross-border aid entry while planning periodic updates for potential paths within the General Assembly concerning Syria.



○ **Advocacy Tour - Washington DC November**

- Sponsoring the National Muslim Business and Entrepreneur Leadership Summit at the U.S. Department of Commerce in Washington, D.C., in collaboration with Emgage. The event brought together senior government officials, community leaders, and business professionals to exchange ideas and explore resources and opportunities from the federal government for the business community. During this event, the Syrian Forum introduced its strategic initiatives aimed at fostering economic empowerment in northern Syria and shaping the future landscape of business and entrepreneurship.
- Meeting with the House Appropriations Subcommittee on State and Foreign Operations, along with the American Coalition for Syria (ACS), focusing on the importance of increased stabilization aid, education, and healthcare in northwest Syria, addressing the pressing humanitarian needs of the region, and highlighting the necessity of prioritizing Syria's plight and the transformative effect that increased support could bring to the region.

○ **The Narrative and Implications of Sanctions in Syria - Berlin**

In collaboration with The Syrian Legal Development Program (SLDP) and The Syrian Civil Society Networks Platform (SCNP), the workshop titled "The Narrative and Implications of Sanctions in Syria" took place in Berlin. This event fostered diverse dialogue among Syrian stakeholders, exploring strategies to hold perpetrators accountable while safeguarding civilians.

It aimed to encourage collaboration among civil society organizations, human rights advocates, and experts to address the challenges posed by sanctions in Syria.

○ **Press Conference to Announce the Operational Consortium - Idleb**

A joint press conference held in Idleb to announce the operational consortium formed between the Syrian Forum, the Syrian Civil Defense (White Helmets), and the Syrian American Medical Society (SAMS).

The press conference served as a pivotal platform to inform the public, media, and stakeholders about the concerted efforts and coordinated response strategies aimed at addressing the urgent humanitarian needs arising from the earthquake's aftermath in the affected regions.

Public Relations Outreach

- Over **110** media appearances, all aimed at amplifying voices and increasing awareness and engagement with the Syrian crisis.
- Published **2** press releases and **45** opinion articles on national and international events and causes such as the Needs Not Vetoes campaign, International Human Rights Day, The **12th** Anniversary of The Syrian Revolution, International Women's Day, and The International Day of Innocent Children Victims of Aggression.
- Creation and production of **6** national songs commemorating the Syrian revolution and the earthquake on February **6th**.
- Sponsored the 1st season of the political show "Al Arab Club" on Al-Aan TV. This program served as a platform for open dialogue and discussion, inviting government figures to delve into pressing issues surrounding Syria and other pertinent topics affecting Arab countries.



برتبة عميد.. ضابط في قوات الأسد يمثل أمام محكمة سويدية



Media Track

Alsouria.net is a media organization that seeks to positively influence Syrian public opinion and preserve the narrative of the Syrian issue by documenting the news and daily

stories of Syrians and covering the latest developments related to Syrian affairs. Alsouria.net adheres to an objective and balanced approach in covering the following topics:

- Advocacy and Human Rights
- Women and Children's Issues
- Community Concerns and Affairs
- Education's Reality and Activities
- Stories of Challenges and Successes
- APolitical and Field Events
- Local Market Economics
- Awareness Coverage and Reports
- Interactions with Global Events
- Opportunities and Challenges for Refugees



Accomplishments

In 2023

1,522

News Items on Syria

220

Reports on Major International Events

222

Opinion Articles

1,553

Multimedia Materials

Alsouria.net Reach

25,741,543

Reach on Social
Media Platforms

320

Newsletters
(**1,763,280** Emails During **2023**)

273,595

Followers on Social Media

183,120

New Website Visitors

55M

Views Since Establishment

Why Alsouria.net

As untold stories fade, the dwindling space for Syrian issues in the media underscores the growing significance of sustaining journalistic coverage that advocates for the Syrian cause. By doing so, we reinforce awareness of its narrative and ensure its enduring presence in the collective consciousness.

Alsouria.net does this through:

- Engaging with daily developments and events that concern Syrians, with professionalism and rigor.
- Contributing to forming a Syrian public opinion that positively interacts with the issues of their country.
- Providing quality journalistic content that helps clarify some complexities of the Syrian scene.
- Contributing to the production of mature new media that respects the Syrian audience's intelligence.
- Participating in to the ongoing documentation of the Syrian narrative with an objective national perspective.
- Supporting freedom of expression, as a gain for many Syrians after 2011.

Core Values

- A specialized and professional journalistic team.
- Content production according to international media standards.
- Objectivity in covering and analyzing events and issues.
- A balanced discourse that avoids partisanship and considers the orientations of all Syrians.
- Diverse sources from experts and decision-makers.
- Credibility in news coverage and rigor in analytical presentation.
- Diversity in topics and journalistic formats.
- Following events and developments through a network of correspondents in diverse geographical locations.

Alsouria.net

As a Source and Reference

In **2023**, Alsouria.net's content reached more than **24,477,322** followers and was referenced by various news agencies, think tanks, and academic research publications.

العرب

The
Cradle.co

Orient

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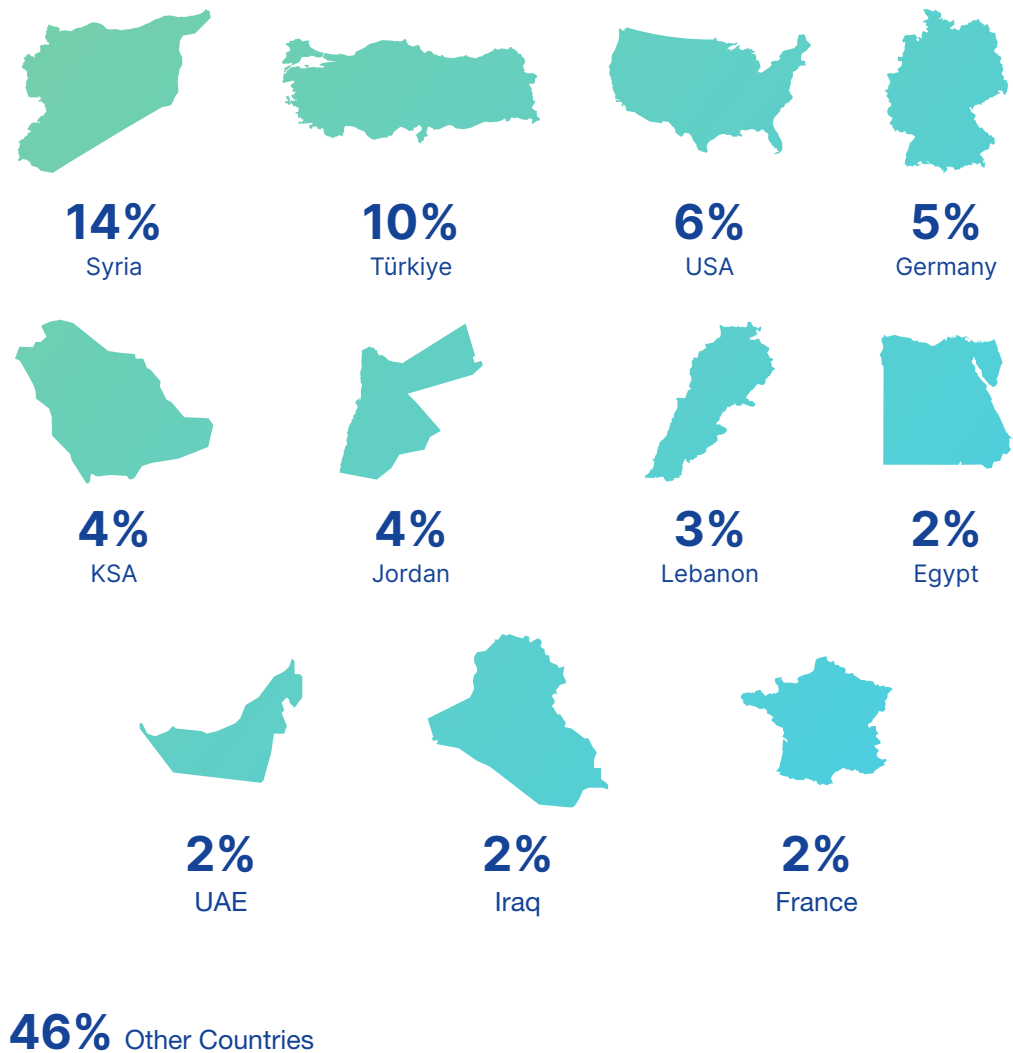
مسبار

البلد
SADA EL BALAD

ALMADA PAPER

THE SYRIAN
OBSERVER

Geographic Reach



Infographics



Media Coverage Highlights

Advocacy & Human Rights

- After announcing their gradual entry from Idlib to Türkiye... Are there sustainable solutions for cancer patients?
- Cross-border aid... "Legal arguments" to counter "extortion" and "diplomatic invasion."
- Idlib... The Russian veto against "cross-border aid" threatens 56 medical facilities.
- After the obstructive veto... Four options for bringing aid into Syria.
- France prosecutes regime officials... What are the implications of the decision? And what are the next steps?

Women & Children's Issues

- "Reviving Hope"... Child and woman centers in Idlib celebrate the **12th** anniversary of the revolution.
- In collaboration with "The Syrian Forum"... A conference for empowering youth and women with "recovery" and "sustainability" projects.
- "Because She is Life"... A campaign supporting women's access to university education in northwest Syria.
- "Simulating the World Cup"... A football championship for children in Qatar with Syrian participation.
- "I find peace of mind in painting"... Earthquake survivors learn the art of Mandala.

Challenges and Successes

- "Dollani Camp"... "Partners of Success" share their journey from training to the job market.
- An interview with the Syrian student Yasin Al Amin who achieved full marks in the scientific high school exams.
- Graduates from "Dollani Camp": A unique opportunity that paved our way into the job market.
- A Syrian refugee from Sweida is elected mayor of "Ostelsheim" in Germany.

Opportunities and Challenges for Refugees

- "Greece... "The Gateway of Death" that Syrians cross to reach the "European Dream".
- An agreement between Türkiye and Britain on migration and asylum... Who does it include?
- Sanctions and surveillance... Lebanon considers mechanisms to deter the new "Syrian displacement".
- A new "Syrian influx" towards Lebanon... "Deterrent" measures and the reasons behind it.
- Cyprus raises the issue of returning Syrians in Europe to their homeland... A human rights report responds.
- Among them Syrians... Migrants stranded on the Finnish-Russian border.
- Syrians in the midst of the Turkish election turmoil: Bags packed, and projects postponed.

Awareness Coverage and Reports

- "On the "International Day for Innocent Children Victims of Aggression"... Recommendations to protect Syrian children.
- A heatwave strikes Syria and the region... Instructions to alleviate its impact.
- Targeting **1.7** million... The first vaccination campaign against "Cholera" in Northern Syria.
- Challenges after the earthquake in Northern Syria... A million people affected in **137** cities and towns.
- Idlib... The "exhausted" medical sector faces compounded consequences after the earthquake.

Local Market Economics

- "The Syrian Central Bank" chases the black market... What awaits the Syrian pound?
- Interest rate hike or the depreciation of the lira?... Two options facing Erdogan regarding the economy.
- "Temporary stock" influences the exchange rate of the Syrian pound, and betting on normalization is "mistaken."
- Samir Hassan... An "octopus" of business activities and economic actions supporting the regime.
- The Syrian-Algerian Business Council... An economic or symbolic goal?

Interactions in Global Events

- Rustam Azhiev... A Chechen fighting Russia from Syria to Ukraine.
- "A Potential Player in Ukraine"... What's the story with Russia and Iran's drones?
- The future of Gaza... Three potential scenarios and a US-Israeli disagreement.

Political and Field Events

- "The Moscow Meeting"... A change in the Turkish position or "tactical" calculations?
- Assad and the Arabs between two discourses... Constants in the regime's mentality refute the possibility of concession.
- Two challenges and three scenarios ahead of "The Jordanian Initiative" for a solution in Syria.
- New laws... "Incentives" and a "secret plan" for "restructuring" the regime's army.

Community Affairs and Concerns

- Injuries from “crushing”... The earthquake exacerbates the need for prosthetics in Idlib.
- The crisis of “infant incubators” in Idlib awaits solutions... Most are expired.
- Post-earthquake shock... What do Syrian children need for psychological recovery?
- “Their lives hang by a dose”... Cancer patients in Idlib caught “between two jaws.”
- “Anxiety” about reproductive health... Pregnant women and Syrian mothers in a cycle of health fragility.

Education’s Reality and Activities

- “Café Book” and “Al-Domari”... Stimulating study cafes for students in Idlib and rural Aleppo.
- The reality of education in the “Peace Spring” area... problems and solutions.
- “Education Cannot Wait”... Children at risk of dropping out of school following the Syria earthquake.
- By the hands of students... A medical center to support the displaced by the earthquake in Idlib.
- “Educational Buses”... An initiative to educate children affected by the earthquake in Jinderes.

Collaborations and Partnerships

Syrian Forum



Development and Humanitarian Affairs



Public Policy



Economic Empowerment



GAZİANTEP
SANAYİ ODASI



**Building
Markets**

re:coded

Advocacy



Atlantic Council



**NEWLINES
INSTITUTE**
FOR STRATEGY AND POLICY



**AMERICAN
COALITION
FOR SYRIA**



**European
Union**



**Observatory of Political
and Economic Networks**

**SYRIAN
AMERICAN
COUNCIL**

EMGAGE



**THE SYRIAN LEGAL
DEVELOPMENT
PROGRAMME**
البرنامج السوري للتطوير القانوني

SCNP
Syrian Civil Society
Networks Platform

Thank You!

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